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Ethics commission updates look, keeps focus on training Northwest Indiana municipal workers

Dan Carden

Aug 22, 2024



The Shared Ethics Advisory Commission updated its logo in 2024 but it has not changed its commitment to providing ethics training to local government officials and employees in Northwest Indiana.

Provided

Dan Carden

The premier Northwest Indiana organization promoting ethical behavior by local government officials and employees has updated its logo and branding ahead of its 20-year anniversary.

The Shared Ethics Advisory Commission (SEAC) is now represented by an image of the state of Indiana featuring a star highlighting Lake, Porter and LaPorte counties, along with a torch shining a light on ethics awareness in the Region.

"This is a modernization and forward-thinking change for our commission, and we truly appreciate the work of our web designer, Mary Freda-Flores. This rebranding helps bridge the communication of our commissioners to their communities," said SEAC President Courtney Smith.

Smith managed the redesign alongside SEAC Vice President Julie Wendorf and Communications Committee Chairwoman Julie McElmurry.

"After almost 20 years of heightening ethics awareness and providing training to member communities, it's so exciting to see the refreshed, more modern SEAC brand, logo and website," McElmurry said. "We hope to reach more people in this pursuit of assisting municipalities with tools to make ethical decisions."

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Currently, 23 Northwest Indiana municipalities have voluntarily adopted SEAC's Code of Shared Ethics and Values, and routinely send selected employees to annual ethics training sessions whose content then is shared with other government workers

in each community.

"SEAC has a new look, but the same dedication to providing public employees with ethics training. SEAC proudly remains an all-volunteer group working to establish an ethics culture in Northwest Indiana," said President Emeritus Cal Bellamy.

Northwest Indiana residents are invited to learn more about SEAC and ethics training at the group's free Ethics Summit set for 8:30 to 11:30 a.m. Oct. 24 at Avalon Manor in Hobart.

Individuals should register for the summit by Oct. 11 on the updated **sharedethics.com** website, which now also highlights member communities, current events, training materials and more.

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